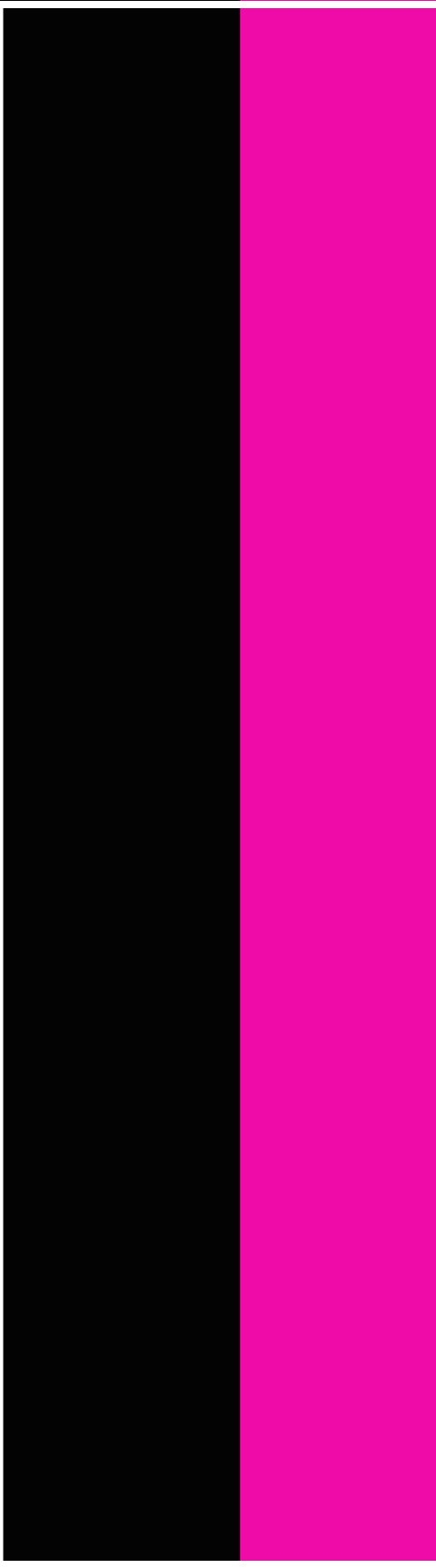


come on  
campaign  
training

hallam students' union

# what is campaigning?

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# current campaigns

To name a few:

- **Cost of Living**
- **Sheffield Student Assembly**
- **Disabled Student Support**



what is a  
campaign  
worthy issue?

hallam students' union

# aims & objectives

**What do we know and what do we need to find out?**

**Do you have any evidence?**

**What is the University doing about it?**

**What's going on in Sheffield?**

**What's going on Nationally?**

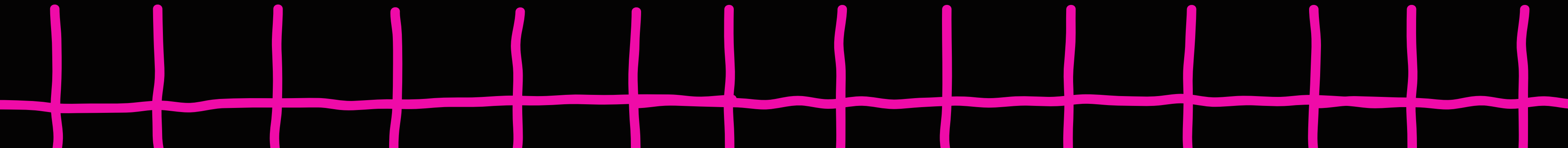
**Specific**

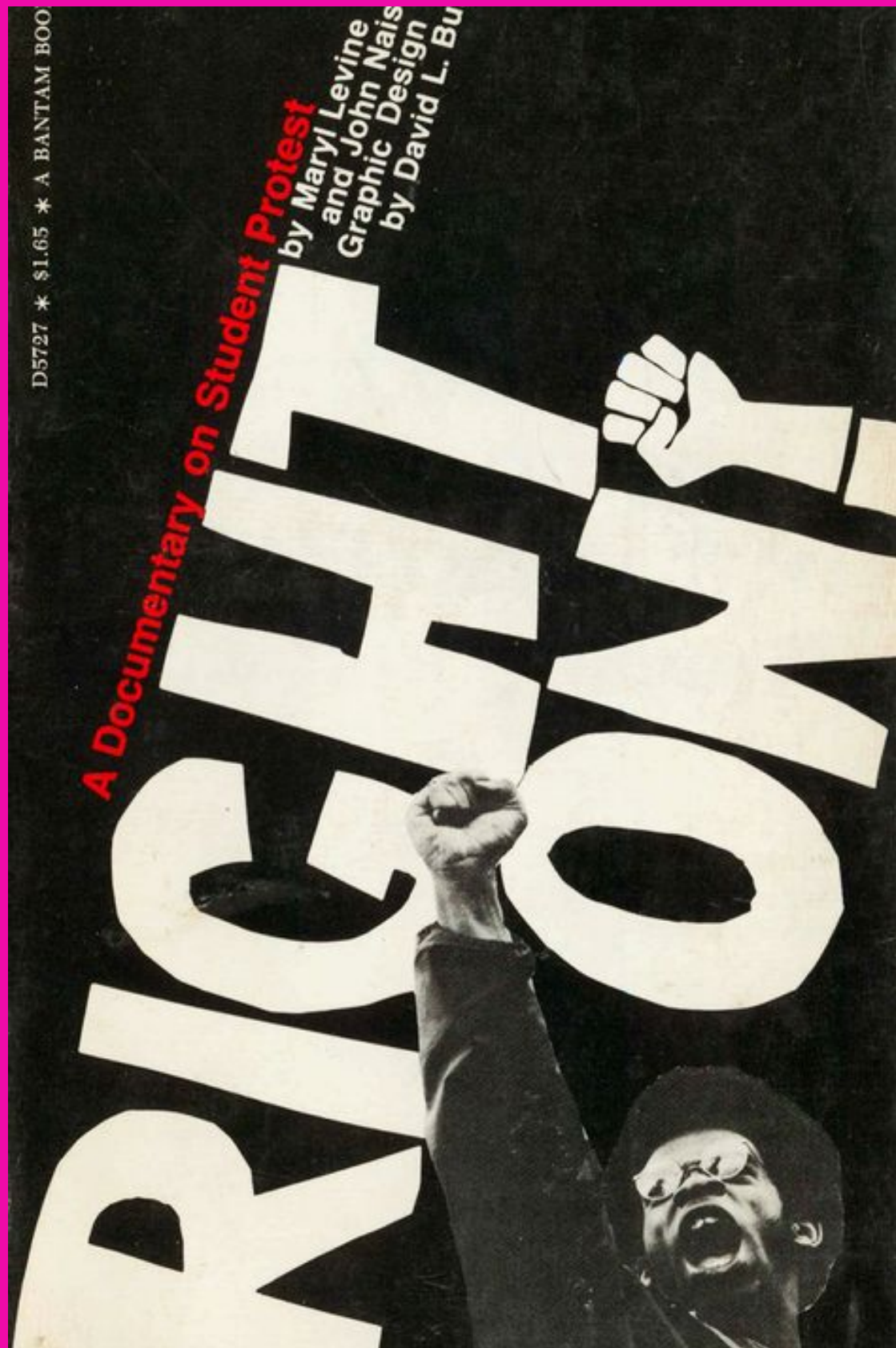
**Measurable**

**Achievable**

**Resources**

**Time Based**





# stakeholders

**Students - specific groups, courses, departments or as a whole**

**Student Groups - both members & committee**

**Student Reps - Officers, Department, Course or Part Time**

**SU Staff**

**University Staff - Professional services, Course/ Department/College Leaders, Academic Advisors**

**Local Community**

**Local Council**

**National Student Community**



# ways to influence

tactics & escalation

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**what do you  
want to change?**